

PERSONAL INFORMATION

✉ Email
grmifs@gmail.com

☎ Mobile
(+91) 9597102601

📅 Total work experience
11 Years 6 Months

KEY SKILLS

Business Development

Client Relationship Management

Digital Marketing

BPO

Data Entry Operation

Computer Operating

Typing Speed

Logistics

Data management

Lead generation

Performance and process management

Technical management

Recruitment

OTHER PERSONAL DETAILS

City Salem

Country INDIA

LANGUAGES

- tamil
- english
- malayalam
- Hindi

Gold Rishana Mary

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General Manager Business
Development

PROFILE SUMMARY

Experienced General Manager with a strong background in Business Development and an understanding of digital marketing strategies. Proven ability to drive revenue growth and cultivate long-term client relationships. A quick learner with a passion for staying up-to-date with the latest industry trends. Skilled in identifying market opportunities and creating effective business development strategies to capitalize on them. Adept at leading cross-functional teams and implementing successful marketing campaigns. Eager to leverage business acumen and digital marketing expertise to drive organizational success.

EDUCATION

2015 B.Tech/B.E.
**Anna
University**

WORK EXPERIENCE

Jan 2020 - Present General Manager Business Development
Niral Digital Infotech

Sep 2017 - Feb 2018 Business Development Officer
MRIM marketing Pvt. Ltd., Coimbatore

Aug 2010 - Aug 2011 Front Office Executive and Administration Assistant
Immaculate Heart of Mary matric. hr. Sec. School, Coimbatore

Dec 2016 - Aug 2017 Administration Officer
Air design and air connect media pvt Ltd, Coimbatore